

15/02/12
Aishwarya College of Education Sansthan

AISHWARYA

Research Communication

(A Journal of Aishwarya Institute of Management and Information Technology)



ऐश्वर्या
शोध संप्रेषण

ISSN : 0975-3613

Vol. 3
Aug. 2011

DEVELOPING

TO

DEVELOPED

NATION

Focus

MANAGEMENT

COMPUTER SCIENCE

AND

INFORMATION TECHNOLOGY



www.aishwaryacollege.org

AISHWARYA

RESEARCH COMMUNICATION

Chief Editor

Dr. Seema Singh

Advisor

Prof. (Dr.) Vijayalaxmi Chouhan

Editor

Dr. Archana Golwalkar

Editorial Board

Mr. S.K.S. Rathore

Dr. Shaily Agarwal

Dr. Supriya Lawand

Editorial Consultants

Prof. S.N. Sinha

Prof. Uday Jain

Prof. I.V. Trivedi

Prof. A.N. Mathur

Prof. K.C. Sodani

Prof. D.S. Chundawat

Prof. Karunesh Saxena

Prof. Venugopalan

Prof. K.K. Sud

Prof. N.D. Mathur

Editorial Advisors

Prof. M.L. Kalra

Prof. P. K. Gupta

Prof. P. K. Choubey

Prof. Asha Hinger

Prof. Rajesh Kothari

Prof. P. K. Jain

Prof. B.P. Saraswat

Prof. Varun Arya

Prof. Amol Goje

Technical & Printing assistance by **Mr. Nitesh Sharma**

© All rights reserved; no part of this publication may be reproduced, stored in retrieval system, transmitted in any form, or by any means, electronic, photocopying, recording or otherwise, without prior permission of Aishwarya College of Education Sansthan, Udaipur

CONTENTS

S.No.	Page No.
Introduction to Aishwarya College	
Editorial	
1. Indian Banking Sector Reforms: A Key Attribute for Stability In National Economic Growth Kapil Shrimal & Hanuman Prasad	1
2. Determinants of Poverty in an Unorganised Sector Rekha Mehta	10
3. A Comparative Study of Customer Shopping Behavior In Modern Retail Format Vis-A-Vis Conventional Shopping Stores Dipin Mathur & Manoj Kumar Sharma	18
4. A Study of Consumer Perceptions and Expectations on Service Quality in Selected Public and Private Sector Banks Rupal Jain & D.S. Chundawat	22
5. Growth of Micro, Medium & Small enterprises and its prospects in Rajasthan Monika Mathur & P K Punjabi	30
6. Role of MIS in Selected Banks in India Apeksha Jain & Rajrajeshwari Sarangdevot	36
7. B School Marketing and Faculty Perception in Quality Education : An Empirical Study Pawan Kalyani & Gunjan Kotwani	41
8. Restructuring Corporate Entities through Mergers and Acquisitions in India Santosh Bhandari & Robert Omundi Obuba	46
9. Nanotechnology using Nanomaterials for Computing Devices Manju Mandot & Anidhya	55
10. Cloud Applications Sustaining Computing Economy Nisha Tanwar & S.S. Sarangdevot	62
11. Future of Operation and Secured Cloud Computing Chandresh Kumar Chhatlani & Dinesh Shrimali	71
12. A Methodical Approach towards Secure Data Mining Sanjay Gaur & M.S. Dulawat	77
13. Buffer Management over Wireless Networks: A Review Dharm Singh & Madhuri Agrawal	83
14. Level of Detail Representation of 3D Models Manju Mandot & Nikhil Mehta	91
15. A New Approach towards Information Security Enhancement : "Block Wise Parallel Encryption through Multithreading Concept" Sunita Bhati & S. K. Sharma	100
16. Library Automation: A perspective of On-line Knowledge Sharing Nisha Porwal & Sanjay Gaur	107